## What is claimed is:

1. A computer-implemented method of performing data mining on an individual basis comprising:

monitoring an individual's use patterns;

creating an individual profile data based on said monitoring; and

performing tasks automatically in accordance with an individual's request and based on the individual profile data.

- 2. The method as claimed in claim 1 wherein the request includes at least one of grocery shopping, travel planning, and financial transactions.
- 3. The method as claimed in claim 1 comprising analyzing the individual's use patterns.
- 4. The method as claimed in claim 1 wherein the individual's use patterns include the individual's web use.
- 5. The method as claimed in claim 4 wherein the web use includes at least one of web browsing, web searching, and web shopping.
- 6. The method as claimed in claim 1 wherein the individual profile data includes individual specific characteristics.
- 7. The method as claimed in claim 6 wherein the individual-specific characteristics include at least one of physical characteristics, financial characteristics, and identifying characteristics.

- 8. The method as claimed in claim 1 wherein the individual profile data includes at least one of shopping preferences, browsing preferences, financial preferences, and travel preferences.
- 9. The method as claimed in claim 1 wherein the monitoring and creating steps are performed on an individual's computer.
- 10. A computer system for performing data mining on an individual basis comprising:

a processor for receiving and transmitting data; and

a memory coupled to said processor, said memory having stored therein a sequences of instructions which, when executed by one of said one or more processors, cause one of said processor to monitor an individual's use patterns; create an individual profile data based on said monitoring; and perform tasks automatically in accordance with an individual's request and based on the individual data profile.

- 11. The computer system as claimed in claim 10 wherein said memory further comprises sequences of instructions which, when executed by one of said processor, cause said processor to analyze the individual's use pattern.
- 12. The computer system as claimed in claim 10 wherein the individual's use patterns include the individual's web use.
- 13. The computer system as claimed in claim 10 wherein the individual profile data includes at least one of shopping preferences, browsing preferences, financial preferences, and travel preferences.
- 14. The computer system as claimed in claim 10, wherein the request includes at least one of grocery shopping, travel planning, and financial transactions.

- 15. The computer system as claimed in claim 12 wherein the web use includes at least one of web browsing, web searching, and web shopping.
- 16. The computer system as claimed in claim 10 wherein the individual profile data includes individual specific characteristics.
- 17. The computer system as claimed in claim 16 wherein the individual-specific characteristics include at least one of physical characteristics, financial characteristics, and identifying characteristics.